Sofitel Brussels Europe, Brussels

8th European Cancer Forum

From EU priorities to national delivery:

Advancing cancer policy in Europe

2 December 2026

European Cancer Forum 2026

Agenda

Moderator: Shiulie Ghosh

14:30 - 14:35	**Welcome & Introduction** **Louise Houson**, President, Europe & Canada, MSD
14:35 - 14:45	**Keynote Speech** **Prof Mark Lawler**, Professor of Digital Health, Queen's University Belfast
14:45 - 15:30	**Setting the Scene: Frontier Science & Policy** **Antonio Parenti**, Director, Public Health, Cancer, and Health Security, Directorate-General for Health and Food Safety (DG SANTE), European Commission **Dr Isabel Rubio**, President, European Cancer Organisation (ECO) **Prof Mark Lawler**, Professor of Digital Health, Queen's University Belfast **Jannie Oosthuizen**, President Global Oncology & MSD International
15:30 - 15:40	**Presentation: European Lung Cancer Scorecard** **Dr Thomas Hofmarcher**, Research Director, The Swedish Institute for Health Economics (IHE)
15:40 - 16:30	**Panel I: Healthcare Policy - From Strategy to Implementation** **Dr Thomas Hofmarcher**, Research Director, The Swedish Institute for Health Economics (IHE) **Dr Caroline Berchet**, Health Economist, Organisation for Economic Co-operation and Development (OECD) **Dr Ellen Grießhammer**, Head of European and International Affairs, German Cancer Society **Prof Emmanouil Saloustros**, President, Hellenic Society of Medical Oncology (HeSMO) **Dr Marc Van den Bulcke**, Head of the Belgian Cancer Centre, Sciensano
16:30 - 16:55	**Coffee Break**
16:55 - 17:45	**Panel II: Women & Cancer** **Peggy Maguire**, Director General, European Institute of Women's Health (EIWH) **Prof Igor Grabovac**, Associate Professor, Medical University of Vienna **Larisa Mezinu-Bălan**, President, National Health Insurance House, Romania **Antonella Cardone**, CEO, Cancer Patients Europe (CPE) **Elisabetta Zanon**, CEO, European Cancer Organisation (ECO)
17:45 - 17:55	**A European Parliament perspective: Cancer policy under the upcoming Lithuanian Council Presidency** **MEP Aurelijus Veryga**, Member of the European Parliament and Former Health Minister of Lithuania
17:55 - 18:00	**Vote of Thanks** **Alexander Roediger**, Global Lead Oncology Policy, MSD
18:00 - 19:30	**Networking Reception**

Hosted by: MSD

In collaboration with: Cancer Patients Europe, iHE, All.Can, Lung Cancer Europe

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